A0606-2

February 1990

AACSB newsline

Volume 20, Number 3

American Assembly of Collegiate Schools of Business

Membership taps Michigan State business school dean for AACSB vice presidency; will be president in '91-92

Richard J. Lewis, dean of Michigan State University's College of Business and Graduate School of Business Administration, has been elected AACSB vice president-president elect. His duties officially begin following the 1990 AACSB Annual/BGS Biennial Meeting, April 22-25, in San Francisco. During the upcoming academic year, Lewis will serve as vice president, taking the helm as president in 1991-92.

"It is truly an honor to have been elected," said Lewis, "and I am pleased to have the opportunity to serve AACSB in this capacity. We are in the middle of an exciting time for business programs in American higher education as we review our accreditation standards. This process is being conducted within an environment that is showing increased sensitivity to global competition, major demographic changes resulting in increased diversity of our labor force and markets, and the need to manage technology and its impacts. With the collective wisdom of our membership and friends, I am sure we will be able to improve collegiate business education."

In his new role, Lewis will work closely with William G. Shenkir, 1990-91 president. Shenkir is dean of the McIntire School of Commerce at Virginia. "Dick Lewis is a talented and capable leader, well acquainted with the major trends and issues in business education," said Shenkir. "I am confident his broad experience and perspective will prove invaluable to AACSB."

Lewis has a lengthy record of service with AACSB. Currently, he chairs the Projects and Services Management Committee, the oversight group for non-accreditation activities of the organization. He has been on the Board of Directors since 1986, and earlier in 1980-81. Lewis headed up the Strategic Issues Committee in 1987-88 and has been involved in the work of numerous committees of the Accreditation Council, serving on the Visitation and Initial Accreditation committees. He has participated in work of the Long-Range Planning Committee and subcommittees concerned with membership issues and with doctoral education. Lewis also is a former president of Beta Gamma Sigma.

Richard J. Lewis

Other public and professional service activities include directorships with numerous corporations and organizations, such as the Edward W. Sparrow Hospital, First of Michigan Corporation, the Lansing

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Baruch College, Harvard, NYU and Penn report largest b-school enrollments for fall 1989

Results of the AACSB 1989-90 School Fact Form survey, as reported through the voluntary participation of 382 member schools and a telephone spot check, as needed, identify the member institutions reporting the largest business school enrollments for fall 1989. Figures include students enrolled full time, as defined by the school, and total full-time and part-time students.

Largest Business Schools by Enrollment*

Fall 1989

Bachelor's Degree Program

Full Time		Total	
1. Baruch College-The City University of New York	7,940	1. Baruch College-The City University of New York	12,030
2. University of Texas at Austin	7,667	2. Arizona State University	8,908
3. Michigan State University	6,919	3. University of Texas at Austin	8,733
4. Arizona State University	6,346	4. San Diego State University	7,747
5. Florida State University	5,430	5. Northeastern University	7,656
6. University of Arizona	5,289	6. Michigan State University	7,332
7. Western Michigan University	5,117	7. California State University, Fullerton	6,959
8. Pennsylvania State University	5,074	8. Georgia State University	6,255
9. Northern Illinois University	4,792	9. University of Arizona	6,222
10. University of North Texas	4,591	10. Western Michigan University	6,216

Master's Degree Program

Full Time		Total	
1. Harvard University	1,615	1. New York University	3,405
2. University of Pennsylvania	1,501	2. DePaul University	2,849
3. Columbia University	1,323	3. Pace University	2,818
4. Pepperdine University	1,240	4. Fairleigh Dickinson University	2,655
5. New York University	1,213	5. Baruch College-The City University of New York	2,617
6. University of Texas at Austin	1,208	6. Georgia State University	2,428
7. University of Chicago	1,200	7. University of Chicago	2,400
8. Georgia State University	1,163	8. Pepperdine University	2,195
9. American Graduate School of International Management	1,152	9. College of St. Thomas	2,100
10. University of South Carolina	1,051	10. Wayne State University	2,038

Doctoral Degree Program

Full Time		Total	
1. University of Pennsylvania	380	1. University of Pennsylvania	380
2. Arizona State University	182	2. University of Illinois at Urbana-Champaign	226
3. University of North Texas	177	3. University of Texas at Austin	191
4. Michigan State University	157	4. University of North Texas	187
5. University of Illinois at Urbana-Champaign	146	5. Arizona State University	182
6. Indiana University	144	6. Case Western Reserve University	177
7. University of Texas at Austin	143	7. Michigan State University	174
8. University of South Carolina	141	8. University of Nebraska-Lincoln	164
9. Georgia State University	137	9. University of Iowa	162
10. Purdue University	125	10. Kent State University	155

*As reported through a voluntary survey of 382 AACSB member institutions